

**ITFS**  
MAY 04–09, 2021



28. INTERNATIONALES  
TRICKFILM FESTIVAL  
FESTIVAL OF ANIMATED FILM  
STUTT GART



**28th Stuttgart International Festival of Animated Film (ITFS)**

## **Support for the ITFS VR Hub | First event of the Haus für Film und Medien Stuttgart**

Press release, Stuttgart, June 15, 2021

### **Support for the ITFS VR Hub**

With the ITFS VR Hub, a new level of encounter was created at ITFS 2021. Here, visitors could meet and exchange with each other virtually as avatars in numerous locations – on the Schlossplatz, in the cinema, in the workshop room and even in the club, where various music acts performed. In order to finance this project and optimise it for further use, the ITFS still needs support. Interested parties have the opportunity to support the ITFS via the betterplace.org platform. Link:

<https://www.betterplace.org/en/projects/93481-festival-meetings-in-the-itfs-vr-hub-with-your-donation-for-itfs>

By the way: The ITFS VR Hub is still available to everyone. Anyone who would like to meet online with friends from all over the world on the virtual Schlossplatz in Stuttgart can use the ITFS VR Hub via the following link: <https://onlinefestival.itfs.de/en/vr-hub/>

### **Haus für Film und Medien Stuttgart (HFM) – 1<sup>st</sup> Pop-Up Event on July 2, 2021**

The association **Haus für Film und Medien Stuttgart e. V.** (House for Film and Media Stuttgart) – consisting of 24 non-commercial institutions and universities, including the ITFS organiser Film- und Medienfestival gGmbH – has been co-working with the state capital of Stuttgart for many years to establish a cultural institution in the city in which all formats of moving images from film and animation to games to virtual reality will find a home. Until the opening of the house in 2027, the Haus für Film und Medien Stuttgart e.V would like to provide insights into the expected program with pop-up-events. Further events are being planned and will follow in the upcoming months

The first event "**HFM presents ... Spaces for Animation**" will take place on July 2, 2021. In the online panel discussion on the topics of animation, education and new forms of presentation of media and film, **Shoko Hara** (Uki Uki Studio Stuttgart, filmmaker, freelance animation director ("Just a Guy") and motion designer, lecturer Motion Graphics at the DHBW Ravensburg), **Weijia Ma** (DAAD-visiting professor at Merz Akademie since WS 20/21, filmmaker and animation artist, animation lecturer at College of Creative Studies, Shanghai Theatre Academy) and **Ulrich Wegenast** (Board HFM & Artistic Managing Director of the Film- und Medienfestival gGmbH) will be the panelists. The English-language event will be moderated by **Jens Gutfleisch** (Board HFM & Head of Film Commission Region Stuttgart, Stuttgart Region Economic Development Corporation). The panel discussion will be supported by the City of Stuttgart.

**Date/Time: Friday, July 2, 2021 from 18:00-19:00 (CET).**

Location: online at Zoom. Zoom access will be announced on the HFM website <https://hfm-stuttgart.de/> by July 1, 2021.

**Contact Press and Public Relations: [presse@festival-gmbh.de](mailto:presse@festival-gmbh.de)**

Nora Hieronymus: [hieronymus@festival-gmbh.de](mailto:hieronymus@festival-gmbh.de), +49 (0) 711-925 46-102

### **About the ITFS**

Founded in 1982, the ITFS is one of the world's largest and most important festivals for animated film. The Festival presents the full range of current animation filmmaking with intersections to visual effects, architecture, art, design, games, and music. In 2019, around 80,000 viewers came to Stuttgart to see around 1,000 films at the Open Air and Innenstadtkinos Stuttgart. The FMX takes place in parallel with ITFS. As Europe's largest conference for animation, effects, games and immersive media, FMX together with ITFS organises the Animation Production Days business platform, the only co-production and financing market in Germany specialising in animation projects. [www.ITFS.de](http://www.ITFS.de)



Film- und Medienfestival gGmbH  
Stephanstraße 33  
70173 Stuttgart  
#itfs

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Tel.: +49 (0) 711-9 25 46-0  
Fax: +49 (0) 711-9 25 46-150  
[kontakt@festival-gmbh.de](mailto:kontakt@festival-gmbh.de)  
[www.ITFS.de](http://www.ITFS.de)