

ITFS
May 06 – 11, 2025

INTERNATIONALES TRICKFILM FESTIVAL OF ANIMATED FILM — STUTTGART

REGULATIONS TRICKSTAR BUSINESS AWARD

AWARD FOR THE BEST INNOVATIVE AND GROUNDBREAKING BUSINESS MODEL
FOR A PARTICULAR PROJECT OR A COMPANY IN THE FIELD OF ANIMATION

SUBMISSION DEADLINE: 1 MARCH 2025

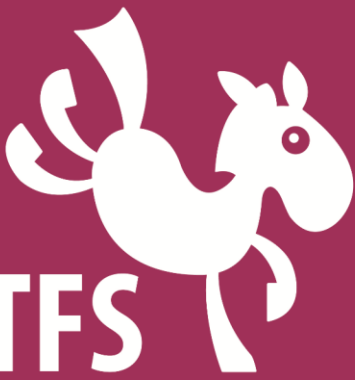
APPLICATION

The Trickstar Business Award is an industry award presented at the Stuttgart International Festival of Animated Film (ITFS)

It recognises groundbreaking business models for particular projects or innovative business models for companies in the animation industry.

- Your innovative business concept can be, for example in the areas of distribution, marketing, exploitation of rights, financing or similar fields.
- The award explicitly focuses on business excellences.
- The prize, worth 7,500 euros is sponsored by the Verband Region Stuttgart and will be presented at our AniX Award Ceremony on 8 May 2025.
- **In case of nomination the ITFS will invite you to Stuttgart to present and pitch your project in front of an audience during a panel on 8 May 2025.**
- The competition is open to both national and international companies.
- Innovative projects submitted to APD 2025 can also be submitted for participation in the Trickstar Business competition.
- To apply, please complete the submission form and provide the required materials and information.

[Click here to access the submission form.](#)



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CRITERIA FOR JURY ASSESSMENT:

- Originality of the business model
- Innovation in financing/evaluation/marketing concepts
- Competitiveness of the project, service, or product
- Quality and feasibility of the business plan
- Qualifications and experience of the people behind the project

Please approach the ITFS program management at the address below if you have any inquiries concerning the Regulations:

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